

PRESS RELEASE

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**Printing Press Manufacturers Choose Wide Array of Toyo Ink Products for Print
Demonstrations at Graph Expo 2008**

ADDISON, Ill. — Toyo Ink America (Booth #2411) again has teamed up with many of the graphic industry's leading printing press manufacturers to help showcase the print quality of their equipment at Graph Expo 2008. As in past years, Graph Expo attendees can expect to see numerous live jobs and finished samples printed with different Toyo products.

Several of these press builders have developed close working relationships with Toyo Ink over the years. For instance, all four daily Spica 29P demonstrations in the Komori America Corp. exhibition area (Booth #619) will be running HyPlus® 100 Process Series ink. HyPlus 100 contains 100 percent solids and is free of petroleum ink solvents.

“Our relationship with Komori dates back almost 20 years,” said John Copeland, president and COO of Toyo Ink America. “Komori helped introduce HyPlus 100 at Print 05. This ink is very popular because it provides overall great printability and a ‘green’ printing alternative. Each

new trade show season sees exhibitors like Komori and others utilizing more environmentally friendly materials and processes wherever possible.”

Mitsubishi Lithographic Presses (Booth #629) not only employs Toyo inks at its demonstration center in Lincolnshire, Ill., but also furnishes samples in its starter kits for new press buyers. To launch its new Diamond V3000LX sheetfed press at Graph Expo, Mitsubishi selected Toyo’s wide-gamut Kaleido Ink™.

Barclay Laux, Mitsubishi’s sheetfed press specialist, pointed out that the soy-based Kaleido Ink achieves a level of eye-catching quality that is superior to conventional process inks.

“Kaleido expands the CMYK gamut to get closer to the RGB color space without using fluorescent inks,” Laux said. “The reds, purples, pinks and oranges are all noticeably brighter. The blues are much denser, and the magentas are quite vivid.”

In preparation for the show, Mitsubishi ran test prints of a particularly complex poster the company will highlight at Graph Expo.

“We printed the poster the first time using conventional ink,” Laux said. “Then we printed it with Kaleido and placed the two samples side by side. The difference in the colors was absolutely like night and day.”

Screen (USA), a supplier of digital prepress and printing systems, will put its four-color Truepress 344 direct imaging press through the paces in Booth #3808 using HyPlus® EC.

Presstek Inc. (Booth #2811) chose Toyo UV Aqualess® Process Series ink for direct imaging presses for its print demonstrations.

Other manufacturers producing printed materials at Graph Expo with Toyo inks include Shinohara USA (Booth #4737) and Halm Industries (Booth #3439).

Every morning before Graph Expo opens, manroland (Booth #1246) will host printing demonstrations with breakfast at the company's showroom in Westmont, Ill. Toyo inks will be on the "menu."

"Selecting the right ink combinations can have a dramatic impact on the finished piece," said Copeland. "There is no better way to judge the visual power of inks than to see them in live printing environments."

About Toyo Ink America, LLC

Established in 1976, Toyo Ink America, LLC is a leading provider of high-quality, value-added commercial printing inks and graphic arts supplies to the North American marketplace. The company has set up a unique network of distributors, pressroom specialists and sales/support experts to cover all 50 states. With computer-controlled color matching capabilities coast to coast, Toyo Ink America's commitment to quality and customer service is as vibrant and reliable as the very colors it crafts. The company's headquarters are located in Addison, Ill. For more information, see www.toyoink.com.

Toyo Ink America, LLC is a member of the Toyo Ink Group headed by parent company Toyo Ink Manufacturing Co., Ltd. of Japan, the third largest printing inks manufacturer in the world. Established in 1907, the Toyo Ink Group consists of approximately 70 subsidiaries and partners in 17 countries with 6,500 employees worldwide. For more information on Toyo Ink Manufacturing, see www.toyoink.co.jp/en/.

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